

## FOR IMMEDIATE RELEASE

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### THE CHRISTIAN MINISTRY ALLIANCE ADDS EXPERIENCED YOUTH WORKER AND INNOVATER TO THEIR BOARD OF DIRECTORS

**Josh Reaves brings a younger and varied experience to the growing and diverse Board of Directors.**

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**PHOENIX | April 24, 2023.** The Christian Ministry Alliance announced today the appointment of Joshua Reaves to the board of directors.

“We have been working to find a younger leader to add to our board. We have found a great fit in Josh Reaves. He embodies our ethos of ministry and brings a younger perspective to ministry leadership.”, stated Doug Leslie, the Alliance President & CEO.

“Finding board members that are committed to our service mindset is critical to our culture.” continued Mr. Leslie. “Josh's intense passion to reach the youth of this generation with a broader view and love of the local church is exactly what makes him a great fit for our board. His insight into social technology and his grasp on using it effectively, almost comes naturally to him. He will be a fresh voice that will help us scale into the future.”

As the founder of Rise2Life in Chattanooga, TN, Josh has been instrumental in helping teens come to Christ, learn to share their faith, and pioneer creative ways to further the spread of the Gospel to teenagers.

Recognizing the potential of technology to engage and inspire, Josh has recently spearheaded a cutting-edge ministry initiative that harnesses the power of gaming as a means to teach teens valuable leadership skills and effective ways to share the Gospel. This innovative approach resonates with today's youth, helping them build strong connections to their faith while learning to navigate the complexities of modern society.

Mr. Reaves lives with his family in Chattanooga.

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The Christian Ministry Alliance is a national member services organization focused on coming alongside the local church and smaller ministry nonprofits. Too many ministry leaders are overwhelmed. Our mission is to help clear the operational clutter, allowing leaders to gain back their time and energy, and fulfill their calling. Learn more at [www.christianministryalliance.org](http://www.christianministryalliance.org).